

Two Brains, One Trade

Wait for the setup, take it, manage risk, walk away. The plan is simple. So why can't you? Because the brain you backtest with is not the brain that trades.

○ SYSTEM 1 · THE PLANNER

Prefrontal Cortex

Rational analysis, impulse control, rule-following. **Fully online when nothing is at stake** – the calm, disciplined trader who backtests on the weekend.

◆ SYSTEM 2 · THE ALARM

Amygdala

Threat detection, fear, urgency. Fires the instant real money is live – and **throttles the planner**. The different person who shows up Monday.

Financial uncertainty fires the same threat response as physical danger – the **insula registers a loss as literal pain**. When the alarm fires, it temporarily impairs the planner. You become, neurologically, a less rational version of yourself.

INCIDENTAL EMOTIONS

Incidental emotions are feelings carried in from something unrelated – yesterday's argument, a rough morning – that have nothing to do with the decision in front of you, yet measurably shift the risk you're willing to take.

Six Breakdowns, Six Mechanisms

01 Hesitation

► LOSS AVERSION

Losses are felt about **twice as strongly** as equal gains. The brain rates a potential loss as a threat and defaults to inaction – doing nothing feels safer than acting, even when the data disagrees.

The setup is yours, the stop looks big – and it runs without you.

02 Early Entry

► DOPAMINE ANTICIPATION

Dopamine doesn't spike at the reward – it spikes in **anticipation** of it. Waiting for confirmation grows uncomfortable; jumping in early relieves the discomfort. You chase the feeling of being in, not the trade.

FOMO – you enter before the candle closes, before it confirms.

03 Moving the Stop

► ENDOWMENT EFFECT

The tendency to **overvalue things we already possess**. Once you're in, the position feels like yours, and giving it up hurts more than the same dollars would anywhere else. Moving the stop extends the uncertainty but feels like control.

Price drifts toward your stop – you nudge it, just for room.

04 Bailing on Winners

► MYOPIC LOSS AVERSION

The more frequently we monitor outcomes, the more emotionally reactive we become to them. Watching every tick makes the uncertainty feel far more intense than it actually is, so you close for the relief and forfeit the larger move you planned for.

Target's 40 away, you're up 10. "I'll just take it."

05 Can't Walk Away

► VARIABLE REWARD SCHEDULE

This is the trading behavior that **most closely mirrors addiction**. A reward you sometimes get and sometimes don't – and never know which – is the most potent dopamine schedule the brain knows, the same variable-ratio mechanism that makes slot machines so hard to leave. "The next one might be it."

Session's over, you said you were done. One more trade.

06 Backtest vs Live

► AMYGDALA HIJACK

Backtesting carries no real stake: no cortisol, planner fully online. Add real money and the **insula logs loss as pain**, the amygdala throttles the planner, and rational capacity drops. Same trader, different brain.

Patient on the weekend. A different person Monday.